TYLER WOODRUFF
Creative Technologist & Digital Media Specialist

CONTACT

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✉ pastor.tyler.woodruff@gmail.com

📍 Cincinnati, Ohio

SKILLS

•*Design:*
Illustrator, Photoshop

•*Video:*
Premiere Pro, Final Cut

•*Web & Code:*
HTML/CSS, SwiftUI, JavaScript, Xcode,

•*Social:*
TikTok, Instagram, YouTube, Facebook

•*Tools & Platforms:*
GitHub, Vercel, Wix, Squarespace, OBS, LightKey, PP7

•Team Leadership & Creative Direction

•Marketing Strategy & Event Promotion

•Lighting & Stage Design for Live Events

EDUCATION

• Pastoral Leadership Institute 24/24 Credits Completed (Leadership & Communication Emphasis)

• Brown Mackie College: Audio & Video Production Coursework

• Western Brown High School, Mt. Orab, OH. Class of 2007

PROFILE

Creative professional with 10+ years leading digital media production, branding, and platform growth. Skilled in video, design, and front-end dev. Known for blending storytelling with technical execution to create content that connects and converts. Equally effective leading teams or flying solo.

EXPERIENCE

Life Change Church
Milford, Ohio
Mar 2023 – Present

Creative Pastor & Event Lead
•Designed and produced content for major annual events including Kingdom Conference.

•Directed weekly and seasonal visual media: stage/lights, screen content, graphics, and social media.

•Produced sermon series content, weekly announcement reels, and event promo videos.

•Managed brand cohesion across physical and digital experiences (web, social, print).

•Led a volunteer team of editors, designers, photographers, and camera ops

Independent Designer & Developer
Remote, OH
Feb 2010-Present

Freelance Designer & Front-End Developer
•Designed and developed full-stack web and mobile interfaces for personal and client-led projects using HTML, CSS, SwiftUI, and JavaScript.

•Built and deployed multi-screen iOS applications in Xcode using Swift and UIKit/SwiftUI, including AI-integrated productivity tools and interactive onboarding systems.

•Managed entire product lifecycle from research and UX wireframing to coded implementation and testing.

True Life Church
Troy, OH
Feb 2019 – Feb 2023

Family Life / Associate Pastor
•Developed stage and visual experiences for multi-day youth and adult gatherings.

•Created all promotional and recap videos, overseeing storyboards through final cut.

•Managed AV setup, vendor coordination, and digital planning documents for events.

Notable Projects & Achievements

SPECIAL ACHIEVEMENTS
•Grew a TikTok channel from 0 to 110K+ followers organically.

•Created and launched responsive websites and microsites for churches, events, and organizations.

•Successfully led multi-church media collaborations for events with 250–300+ attendees.

•Built scalable training systems for volunteer media & tech teams, increasing retention and consistency.

Portfolio   https://legacystudioco.github.io/Tyler-Woodruff/#